

TOPIC CATEGORIES FOR CALL FOR PAPERS

Listed below are topic categories identified for Call for Papers for the World of Health IT 2008 Conference and Exhibition. Listed under each topic category are sub-headings on which Proposals may focus on one or more of the sub-headings as appropriate. Preferred proposals will be those that address the practical aspects of the selected topic and the lessons learned from gained experience. The audience will be comprised of leaders, decision-makers and implementers of healthcare IT strategies and include directors, executives, CIOs, CTOs, physicians and other clinicians who require practical information that applies to the challenges and opportunities that they face in decision-making and implementation of information technology strategies.

eHealth as a Key Enabler in Integrated Healthcare and Citizen Empowerment

- Citizens Patient Portals
- Patient Safety & Quality
- Personal Health Records (PHR)
- Home-care and home monitoring
- Telemedicine including telemedicine across borders and within regions
- Patient-centric EHR projects
- Long term care and chronic disease management
- Patient relationship management
- Web 2.0 /Health 2.0 and its impact on personalized care

Organisational Readiness for Transformation in Healthcare

- National Initiatives in advancing shared eHealth infrastructure
- eHealth Leadership to improve healthcare delivery and performance
- Clinical systems: from decision to implementation
- Critical workforce skill needs: knowledge management, contextualized clinical pathways, evidence based medicine
- Best practices in managing the relationship between Government, Healthcare Providers, Insurers and the IT industry
- Legal framework for privacy and confidentiality
- Cross border implementation
- Clinical risk management: Integrated ICT approach between hospitals and insurance companies
- Integrated clinical/financial business intelligence (BI) systems

Investing for eHealth Deployment

- Return on Investment (ROI)
- Long term and sustained investment planning
- Innovative business/procurement models including Public / Private partnerships
- Funding procurement and management from the leadership perspective.
- Funding healthcare from the consumer's perspective
- Innovative economic models – how to address current eHealth Organization fragmentation and how to reward efforts

Innovation and eHealth

- Global image repository systems
- Future trends: evolution of user needs and expectations
- RFID for improved safety
- Mobile Data Access & entry in the Healthcare Setting
- Predictive medicine and evidence-based medicine